

ALEXANDRA ZWEIFLER | SHE / HER

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EDUCATION

Eastern Michigan University - Ypsilanti, MI

Master of Arts in TESOL (2019)

Bachelor of Science in German Language and Literature (2014)

HIGHER EDUCATION EXPERIENCE (Non-Faculty)

Eastern Michigan University - Ypsilanti, MI

Holman Success Center Success Coach (2018 - 2023)

- Manage student caseload - appx. 2,500 - via interpersonal communication with students and faculty and utilization of the University's Starfish early alert tracking system and retention tool
- Develop and track students' personalized success plans to work through course challenges, maintain good academic standing, meet reinstatement requirements, and increase student retention and graduation rates
- *HSC Workshop Series Coordinator*
- Research characteristics of at risk student population and offer relevant campus support to enhance academic and personal wellbeing
- Maintain 80% or above *good academic standing* attributes for students receiving success coaching support
- Former assistant coordinator and program developer of the *Peer Academic Coaching Program*
- Curriculum development team member - developed and revised *Introduction to the University* course curricula
- *Supplemental Instruction Program* planning and observation team member
- Taught *Introduction to the University* course to first year freshmen
- Developed LMS resource course for University instructors to easily integrate *Holman Success Center* academic support tools into their personalized dashboards and student course shells
- Developed and organized *Holman Success Center Open House, Fall 2022* campus-wide event

Disability Resource Center (DRC) Fellow (2022)

- Developed a broader and deeper knowledge of the relationships among institutional structures and departments that impact services, programming, and support provided to students, faculty, staff, and administrators within the institution
- Demonstrated a deeper understanding of current critical issues that impact the work of the host department, higher education environments, and the ability to effectively serve students, faculty, staff, and administrators across campus
- Developed a deeper knowledge of leadership skills and attributes to successfully navigate the challenges of senior-level leadership roles in higher education environments
- Engaged with administrative leaders within the host department to better understand their specific roles and responsibilities that help in career mapping, career transitioning, and/or professional development
- Developed and met personal learning goals that aligned with specific areas of professional and personal interest

College in Prison Program Collaborator (2022)

- Helped develop materials for students taking Eastern Michigan University college course equivalents at Women's Huron Valley Correctional Facility (WHV)

Returning Citizens Fellowship (RCF) Student Support (2022)

- Success coached formerly incarcerated RCF Students pursuing a college degree

Next Generation Scholarship Review Team (2022)

- Reviewed student scholarship applications to select candidates whose circumstances were best supported by the *Game Above Initiative*, to break financial barriers inhibiting EMU students on the brink of graduation from completing their program

TEACHING EXPERIENCE

Accent Advisor - International, Skype

Accent Reduction and American Pronunciation Coach (2024-Present)

- Coach adult-level, non-native English speaking clients interested in improving their American English accent
- Assist clients with setting, reaching, and assessing their progress toward language goals (high priority on pronunciation and fluency)
- Utilize company materials and background knowledge in English linguistics to assist client learning

Global LT - Southeast MI

Private English Teacher (2023-Present)

- Provide private ESL lessons (with an emphasis on cultural assimilation) to corporate employees and their families
- Provide in-person and virtual instruction
- Assess learner proficiency and develop lesson objectives according to ACTFL guidelines

Private ESL Tutor (Independent)

Online Adult ESL Instructor - International, Zoom (2020-Present)

- Facilitate weekly themed group conversations and one-on-one private lessons to non-native English speaking students
- Create lesson plans that support development of vocabulary, American English pronunciation, and conversation skills
- Use ACTFL and CASAS proficiency guidelines and benchmarks to establish objectives and assess learner progress

TOEFL Adult Tutor - Ann Arbor, MI (2019-2020)

- Provided TOEFL focused weekly group sessions to non-native English speaking community learners interested in reaching higher education goals
- Provided differentiated instruction, optimized self assessment and organizational skills, and encouraged collaborative learning to improve English language listening, reading, writing, and speaking skills

K-12 Tutor - Dearborn Heights, MI (2019-2020)

- Provided K-5 supplemental and ESL sheltered instruction for young, bilingual English learners
- Worked with young, bilingual learners to improve their reading, writing, and math skills
- Tracked student progress through use of ACTFL guidelines, WIDA guidelines, digital applications and student portfolios

Henry Ford Community College - Dearborn, MI

Writing and Grammar Instructor (2020-2023)

- Taught intermediate and high-intermediate ESL level college courses
- Taught in both in-person and online learning environments
- Developed and delivered a course curriculum that aimed to build college-preparatory writing and grammar skills for non-native English speakers

American Culture Instructor (2020-2021)

- Taught entry, low-intermediate, and pre-intermediate ESL levels
- Taught in both in-person and online learning environments
- Developed a course curriculum that aimed to build non-native English speakers' knowledge of American culture, history, and geography; focusing on both content (American culture) and format (academic lecture and note-taking)

Eastern Michigan University - Ypsilanti, MI

Introduction to the University Lecturer (2018-2021)

- Taught first year college students
- Taught in both in-person and online learning environments
- Developed a course curriculum that aimed to facilitate a successful student transition from high school into college
- Supported students' development of college level academic skills and habits

- Helped students develop an understanding of university policies and procedures, academic disciplines, faculty expectations and academic integrity, critical thinking skills, learning frameworks, and research supported learning strategies
- Provided opportunities for students to improve oral and written communication skills

Introduction to German Language and German-Speaking Cultures Teaching Assistant Instructor (2017)

- Taught an introductory German speaking college course
- Provided instruction and learning materials to support students' basic understanding of the relationship between German culture and language, and ability to use basic forms and structures of German language to communicate
- Assessed student learning based on ACTFL guidelines

Washtenaw Literacy - Ann Arbor, MI

Volunteer ESL Tutor (2018-2019)

- Taught weekly drop-in classes for adult English language learners
- Planned and delivered ESL lessons with speaking and listening (high priority on pronunciation and fluency) skill objectives; aims in alignment with American dialectal varieties

Deutsche Schule Ann Arbor, LLC - Ann Arbor, MI

German as a Foreign Language Teaching Assistant (2017-2019)

- Assisted with successful implementation of language and content objectives into classroom learning
- Assessed and facilitated progress of student vocabulary, speaking, listening, literacy and presentation skills

Youth for Understanding - Ann Arbor, MI

ESOL Teacher for Study Abroad Community Service Project (2018)

- Taught community service focused English language classes to a study abroad group of fifteen students from Germany
- Developed a curriculum aimed to enhance students' service learning experiences
- Provided instruction and learning materials to improve students' conversation, presentation, vocabulary, and self-advocacy skills
- Used student ELTiS results and ACTFL guidelines to assess individual students' learning goals, needs and outcomes

SUPPLEMENTAL ACADEMIC EXPERIENCE

Eastern Michigan University - Ypsilanti, MI

Graduate Assistant Success Coach and University Instructor (2018-2019)

- Taught Introduction to the University course to first year freshmen
- Developed and tracked students' personalized success plans to work through course challenges, maintain good academic standing, meet reinstatement requirements, and increase student retention and graduation rates

Graduate Student World Languages Teaching Assistant (2017)

- Developed college language and culture course curriculum
- Taught *Introduction to German Language and Culture* college course
- Designed and administered reading, writing, speaking, and listening summative assessments for entry level non-native German speakers

Undergraduate Supplemental Instructor (2012-2014)

- Developed and implemented weekly lesson plans into supplemental study sessions for *Introduction to German Language and Speaking* college students
- Supported student course success through use of collaborative learning strategies and integration of the Supplemental Instruction (SI) Model into study session planning

Justus Liebig Universität (JLU) - Giessen, Hessen, Germany

Semester Exchange Study Abroad Program (2014)

- Successfully completed a full-time semester at JLU alongside German students
- Successfully completed a four week intensive German language course prior to the academic semester

Portland State University - Portland, OR

Study Abroad at Deutsche Schule am Pazifik (2011)

- Attended a five week German immersion program
- Successfully completed German culture and language seminars for undergraduate college credit

PRESENTATIONS & WORKSHOPS

Eastern Michigan University - Ypsilanti, MI

Holman Success Center Workshop Series (2022)

- Facilitated the design and delivery of workshops to support students working through common barriers to graduation
- Used an online platform to develop tools for managing student experiences, attendance tracking, and future workshop enhancement
- Lead *HSC Workshop Series Workshop Team* through all stages of planning, development, delivery, reflection, and revision

Family Writing Project (2019)

- Presented in a four week workshop to families interested in gaining knowledge and experience using practical writing techniques that encourage family oriented literacy

CERTIFICATIONS & EDUCATIONAL TRAINING

Eastern Michigan University - Ypsilanti, MI

Mental Health 101: Awareness, Response and Aid (2022)

- Completed an in-person training to be able to address and support students working through a variety of mental health concerns including depression, suicide, self-injury, anxiety, trauma, and psychosis

Transforming the Classroom Through a Wellness Paradigm, Learning Community Member (2022)

- Completed a five week seminar for participating staff and faculty to explore the ways in which they can enhance wellbeing in our educational environments and the ways in which wellness is deeply rooted in the reciprocity of our relationships

American Association of Teachers of German (AATG) & Goethe Institut - New York, NY

Sommer SPARK Training (2022)

- Completed a four week online, worldwide, interactive learning program
- Continued education in classroom management, goal-oriented teaching, interaction, communication and social forms in the classroom, role of the teacher, German as a target language, teaching methodology, teaching children and young people, and teaching online and in the classroom

PROFESSIONAL AFFILIATIONS

Michigan American Council on Education (MI-ACE) Women's Network (2022-Present)

College Reading and Learning Association (CRLA) (2022-Present)

Association on Higher Education and Disability (AHEAD) (2022-Present)

SPARK for German - Goethe-Institute USA (2022)

Michigan Teachers of English to Speakers of Other Languages (MITESOL) (2018-Present)

CONFERENCES

AHEAD - Submitted Proposal (2023)

MI-ACE - Attendee (2022)

MITESOL - Volunteer (2019)

COMMUNITY INVOLVEMENT

Haycreek Heritage Farms, Volunteer - Pinckney, MI (2024-Present)

Berlin Connection, Organization Member - Berlin, DE (2020-Present)

Washtenaw Literacy, Intern - Ann Arbor, MI (2019)
Students for Recovery, Secretary - Ypsilanti, MI (2019)
Washtenaw Literacy, ESL Tutor - Ann Arbor, MI (2018-2019)
MITESOL Annual Conference, Volunteer - Grand Rapids, MI (2019)
WWOOF Deutschland, Volunteer - Bayern, Thüringen, Germany (2016)
Ypsilanti Cooperative, Volunteer - Ypsilanti, MI (2012)
German Club, Secretary - Ypsilanti, MI (2011-2012)
Great Lakes Zoological Society, Volunteer - Saline, MI (2011)
Starry Skies Equine Rescue and Sanctuary, Volunteer - Dexter, MI (2011)
Delanis Center Emergency Housing, Volunteer - Ann Arbor, MI (2008)